

Massachusetts Association of REALTORS® Names Kristen Keegan 2024 REALTOR of the Year

LAER Realty Managing Partner awarded title at annual awards luncheon

FOXBOROUGH, Mass.– Oct. 2, 2024 – [The Massachusetts Association of REALTORS®](#) (MAR) announced today that Kristen Keegan with Laer Realty Partners and the Northeast Association of REALTORS®, has received the 2024 REALTOR of the Year award.

The state’s REALTOR of the Year award is selected annually from nominees of the 12 local associations of REALTORS and more than 26,000 REALTORS in Massachusetts. Judging for the award is based on volunteerism with the REALTOR organization on the local, state, and national levels, service to the local community, and business accomplishments. The award is presented to the REALTOR member and applicant who has made the greatest contribution to the advancement of the real estate profession and the community at large.

“Kristen Keegan embodies everything the REALTOR of the Year award stands for. Through her unwavering commitment, leadership and act of service, she continues to inspire us all,” said MAR CEO Theresa Hatton. “As a dedicated member of the MAR Board of Directors and as our regional vice president for the Northern Region we are proud to recognize Kristen’s dedication to our profession and the positive impact she continues to make on the organization and the community.”

Keegan is the current chair of the MAR Government Affairs Committee and a member of the Federal Political Coordinator team for Congresswoman Lori Trahaner of the NAR Sustainability Advisory Group. She is also serving a three-year term on the RPAC Board of Trustees.

Within the community, Keegan serves as a vice chair of her town’s Sustainability Committee and secretary of the TI Association. She believes in volunteer work and supporting families within her local community by hosting an annual event to support families in need during the holidays. Last year the event provided gifts to more than 42 children.

Keegan was presented the 2024 REALTOR of the Year Award at MAR’s Professional Awards and Recognition Luncheon earlier this month.

To learn more about the recipients and awards presented at MAR’s Professional Awards and Recognition Luncheon and the Massachusetts Association of REALTORS, visit our website at www.marealtor.com

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About the Massachusetts Association of REALTORS®

Organized in 1924, the [Massachusetts Association of REALTORS®](#) is a professional trade organization with more than 25,000+ members. The term REALTOR is registered as the exclusive designation of members of the National Association of REALTORS® who subscribe to a strict code of ethics and enjoy continuing education programs.