You help clients move. Our members help clients find new homes to move into.

It's time our members know who you are.

Did you know that Real Estate Agents who are members of MAR sell 80% of the real estate in Massachusetts?

Currently, there are approximately 65,000 licensees who are actively selling real estate in Massachusetts. Of these, 20,000 are members of the MAR – the only real estate professionals authorized to use the designation REALTOR®. These 20,000 REALTORS® generate 80% of all residential real estate sales in Massachusetts. Last year, the 41,510 home sales generated by MAR members totaled 18.2 billion dollars. No matter the pace of the current real estate market in Massachusetts, REALTORS® remain central to the pulse of the industry. This group is crucial to your business success.

A common question a home buyer asks their REALTOR® is: WHO SHOULD I CALL? Make sure you and your company is top of mind when the question is asked. Advertise in *Bay State Realtor®* Magazine.

Bay State Realtor® Magazine is a cost effective way to get your company in front of the market most likely to refer you – REALTORS®. Bi-Monthly, this targeted magazine goes to all 20,000 MAR members, delivering industry information crucial for its members. Becoming a part of something so integral in the REALTORS®' business will increase brand recognition and allow your firm to be recognized by more REALTORS® state wide.

Advertising in *Bay State Realtor®* allows you to be seen among this influential target market.

Streamline your marketing efforts by targeting this powerful real estate community through *Bay State Realtor®* Magazine today.

Space is limited. Call now.

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