MASSACHUSETTS ASSOCIATION OF REALTORS®
REALTOR® OF THE YEAR PROGRAM

Each local Association is urged to select, as its REALTOR® of the year, one outstanding REALTOR® member who has made the greatest contribution to the advancement of the real estate profession and the community at large from ***January 1 of the previous year to the present time (the last 18 months).***

From local Association REALTORS® of the Year, one will be selected as the Massachusetts REALTOR® of the Year by the MAR REALTOR® of the Year Committee. Recognition of this individual and all local Association REALTORS® of the Year will be made by the State Association the evening of its Professional Awards and Recognition (PAR) Dinner, ***September 19, 2012***, at the Rhode Island Convention Center in Providence, RI.

The composition of the REALTOR® of the Year Committee shall be: The Immediate MAR Past President shall be the chair of the committee; MAR Past President once removed; and immediate past three REALTORS® of the Year. (If for any reason an appointee to the committee is unable to serve the next successive person in the same category will serve.)

All nominations must be received at MAR Headquarters no later than ***July 1, 2012.*** Any nomination received by MAR, which does not include the completed MAR approved REALTOR® of the Year form, shall be returned to the local Association for re-submittal with the completed form. ***Please note that it is the responsibility of the submitter to ensure that the application has been received.***

PURPOSE

To give recognition to deserving REALTORS® for effort, time and talent expended in the interest of their fellow REALTORS®, their profession and their community. **THE PURPOSE OF THIS EVENT IS NOT MEANT AS A COMPETITION, BUT RATHER A VENUE TO SHOW THE STATE ASSOCIATION'S APPRECIATION FOR ALL OF THE LOCAL ROTY's.**

SUBMITTING NOMINATIONS TO MAR

Information of the nominee from each local Association is submitted to the Massachusetts Association of REALTORS® on the enclosed nomination form. The committee will base their decision solely on the written information submitted by each local Association regarding its candidate. ***A recent COLOR photograph is required to be attached or sent by email***. The selection will be kept secret until formal announcement at the Dinner.

CATEGORIES IN WHICH CANDIDATES WILL BE JUDGED ARE AS FOLLOWS:

LOCAL ASSOCIATION ACTIVITIES ***(within the last 18 months)***

Contribution of member to the local Association and furtherance of its objectives

STATE ASSOCIATION ACTIVITIES ***(within the last 18 months)***
Activity of member in support of the State Association and furtherance of its objectives

NATIONAL ASSOCIATION ACTIVITIES ***(within the last 18 months)***
Support given to National Association activities, committee work and participation in institute affairs

COMMUNITY SERVICE ***(within the last 18 months)***
Activities connected with work in the Chamber of Commerce, youth and religious groups, etc.; cultural contributions to community; civic club memberships and offices; public welfare campaigns. Political offices held (National, State, Local) whether with or without pay, such as mayor, city council, commissioner, court, school board, assessor, various boards (such as park, planning, zoning, etc.); and activities in connection with bond issues and referenda in which real estate is concerned. ***Please include a description of the organizations and your level of involvement, e.g. how much time spent, specific activities, offices held, etc.***

BUSINESS ACCOMPLISHMENTS ***(within the last 18 months)***
The criterion here is not the number of dollars earned, but the public recognition gained from the manner in which he/she conducts his/her business, such as outstanding advertising program; successful rehabilitation work; imaginative and creative land utilization; local press recognition of his/her stature as a REALTOR®; general reputation for professional competence etc. ***Please include a description of the organizations and your level of involvement, e.g. how much time spent, specific activities, offices held, etc.***

RECOGNITION OF WINNER ON THE STATE LEVEL

The MAR REALTOR® of the Year Committee will meet to make its selection and announce the award recipient REALTOR® of the Year & Professional Awards Banquet, on ***October 18, 2011.***

The recipient is registered by MAR for the NAR Convention. A plaque and a pin are given to the recipient. Local Boards/Associations are encouraged to invite the REALTOR® of the Year award recipient to present subsequent local Association REALTOR® of the Year awards.

The MAR REALTOR® of the Year serves on the REALTOR® of the Year Committee for the following three years and presents the REALTOR® of the Year award for the following year.

RECOGNITION OF WINNER ON THE NATIONAL LEVEL

The MAR REALTOR® of the Year and other State REALTORS® of the Year will be honored at a special ceremony.

MASSACHUSETTS ASSOCIATION OF REALTORS®

REALTOR® OF THE YEAR NOMINATION FORM

NAME OF ASSOCIATION:	REALTOR® Association of Pioneer Valley, Inc.
NAME OF NOMINEE:	Brian P. Sears
NOMINEE'S BUSINESS:	Sears Real Estate
ADDRESS:	928 Belmont Avenue
CITY, STATE, ZIP:	Springfield, MA 01108-2421
NOMINEE'S EMAIL:	bsears@searsre.com
NAME OF PERSON: COMPLETING FORM	Ben Scranton, Executive Vice President Gail Lamirande, Membership Coordinator with personal comments by the nominee

May the nominee directly receive an invitation to the Professional Awards and Recognition (PAR) Dinner on ***October 18, 2011***, at the DCU Center in Worcester, MA.
The nominee's dinner ticket will be paid for by MAR.

Yes __X__ No ____

If no, who shall the invitation be sent to:

IMPORTANT:
A recent COLOR photograph is required to be attached or emailed.

K://committee/ROTY/2012MAR_ROTY_Appl_Brian_Sears

ACHIEVEMENTS AND CONTRIBUTIONS FROM JANUARY 1 OF LAST YEAR TO PRESENT

1. LOCAL ASSOCIATION ACTIVITIES - local Association offices and committee work; special assignments; seminar activity and education work; membership and offices held in local chapters, institutes, etc. ***(within the last 18 months)***

2011	Treasurer
2011	Board of Directors
2011	Finance Committee, Chairman
2011	YPN (Young Professional Network), Chairman
	Helped organize and acquire sponsors for 5 YPN Socials
2011	Tech Bytes sub-committee
	Planned RAPV's first Tech Bytes UnConference
	iPad instructor at Tech Bytes UnConference
	Visit www.pvrealtor.wordpress.com. See May 9, 2011 post.
2011-'12	Tornado Relief Committee (created and reviewed applications, oversaw distribution of $58,000 in donations received from NAR, MAR, RAPV, many local boards and individuals.)
	Re-Tree the Community sub-committee
	Media contact for Re-Tree the Community
	Visit www.pvrealtor.wordpress.com See April 1 post.
2011	RAPV Education Fair & Expo
2011	RAPV Annual Golf Tournament
2012	President-Elect
2012	Strategic Planning Committee, Chairman
2012	Finance Committee
2012	Grievance Committee
2012	Brew Fest, PAF (Political Advocacy Fundraiser)
2012	Fantasy Auction (appeared as Steven Tyler in the 43-member production to benefit the RAPV Charitable Fund). Visit www.pvrealtor.wordpress.com See April 27 post.
	Brian is on the far left.
2012	Membership Marketing Committee, Director Liaison
2012	YPN Committee, Director Liaison
2012	Tech Camp sub-committee
	Planned RAPV's second Tech Camp UnConference
	iPad instructor at Tech Camp UnConference
2012	Sponsored St. Michael's Academy in NAR's School of the Future contest.
	St. Michael's named the state award winner. Second in regional competition.
	Visit www.pvrealtor.wordpress.com See April 5 post

"I was especially proud of the Re-Tree Program and seeing St. Michael's Academy win the state competition and place second in the regionals for the School of the Future design competition."

Note: 150 ornamental and shade trees were given away to area homeowners victims of the June 1, 2011 tornados.

2. STATE ASSOCIATION ACTIVITIES - State Association offices and committee work; attendance and participation at State conventions, Director meetings, education conferences, etc. ***(within the last 18 months)***

2011	MAR Board of Directors
2011	MAR Finance Committee
2011	MAR YPN Committee
2011	MAR Technology Committee
2012	MAR Board of Directors
2012	MAR Finance Committee

3. NATIONAL ASSOCIATION ACTIVITIES - National offices and committee work; membership and work in institutes; attendance at National conventions, Director meetings, etc. ***(within the last 18 months)***

2011	Business Issues Committee
2011	Public Policy Coordinating Committee
2012	Federal Technology Policy, Chairman
2012	Business Issues, Vice-Chairman
2012	Public Policy Coordinating Committee
2012	Public Advocacy Advisory Group

2011	NAR Leadership Summit, Chicago (as YPN chair)
2011	NAR Annual Conference and Trade Show, Anahiem
2011-'12	NAR Mid-Year Conference and Trade Show
2012	NAR New England Regional Conference (NERC), Boston

2011	RPAC Sterling R
2012	RPAC Sterling R – Pledged and will fulfill the commitment at the August 16th, 2012 RAPV sponsored RPAC Major Investor Donor event

4. CIVIC AFFAIRS ACTIVITY - ***include a description of the organizations and your level of involvement,***

e.g. how much time spent, specific activities, offices held, etc. local, State and National level participation in civic and service clubs; charitable activities; political commissions or committees; fraternal or religious groups, etc. ***(within the last 18 months)***

Brian is involved in the following community organizations and boards:

• St. Michael's Academy, Board of Trustees, Springfield
St. Michael's Academy is a newer catholic school in the City of Springfield. It was created in 2009 when the Diocese of Springfield combined the five catholic schools into one. Brian was named to the original Board of Trustees in 2011 and serves as a member from the prior school community (Holy Name Church) and as a parent (his two sons attend the school). He is also the chair of the Finance Committee at St. Michael's.

• Holy Name Church, Finance Committee, Springfield
Brian has been a member of the Holy Name Finance Committee for a number of years. The Finance Committee works with the Pastor to ensure that the finances of the Parish are in order and that the assets are protected. The Holy Name Finance Committee is proud to have a balanced budget and all bills are paid and up-to-date. The Finance Committee was also very involved with getting the unused school buildings repaired, updated and rented to the City of Springfield for a charter school in 2009 and the committee continues to work with the City and School Board on any financial and lease matters.

• Forest Park Civic Association, Board of Directors, Springfield
The Forest Park Civic Association is a volunteer association of neighbors who want to make their neighborhood better. Formed, initially, over thirty-five years ago, to stop commercial encroachment on the gateway to Forest Park, Sumner Avenue, the F.P.C.A. has become a strong volunteer neighborhood action and social group.

• Springfield Rotary Club member
The Springfield Rotary Club has a proud history of almost 100 years. Brian has been a member since 2003 and has been in charge of the website for the past several years - including a complete transfer of the website to a new provider in 2011.

"In 2011, I accepted a position at St. Michael's Academy Board of Trustees. As a newly formed school, it faces many challenges and the Board of Trustees was ready to tackle the task. On June 1, 2011, the tornado ripped through the middle school campus that was at the Cathedral High School campus on Surrey Road in Springfield. For the third straight year, St. Michael's Academy had to deal with change. While the school administration has dealt with moving (again), the Board of Trustees has had a very active

year on guiding the school, reviewing the financial performance and budgets, and developing a strategic plan. As a parent of two young students, and an uncle to 122 past, current and future students, I am thrilled to be able to volunteer to help ensure they have an opportunity to get a great education at a Springfield Catholic Elementary School."

"As a member of the Forest Park Civic Association, I have been able to work on a couple of very enjoyable projects in 2011. After being the President of the Forest Park Civic Association for 3 years, I decided that my focus would be the social aspects that brought neighbors and friends together. So for the past few years, I have organized and led the charge on our two main social functions. Illumination Night, which is a "block part" type event that rotates on 6 terraced streets in the Forest Park neighborhood. It is a wonderful event that we do every year in June. The second event that I organize is the children's Halloween Party. It is a wonderful event we throw every year at the triangle of Fairfield, Garfield, and Greenleaf Streets for the children of Forest Park."

5. BUSINESS ACCOMPLISHMENTS - ***include a description of the organizations and your level of involvement, e.g. how much time spent, specific activities, offices held, etc.*** public recognition of business conduct; service to clients; imaginative and creative advertising program; rehabilitation work; and land utilization, etc. ***(within the last 18 months)***

Brian works at Sears Real Estate, a company his father Paul Sears started 40 years ago. He works with his brother Kevin Sears, father and brother-in-law as partners. They have 22 agents at Sears Real Estate and continue to be one of Springfield's top agencies.

Brian is a partner in Vested Interest, LLC, which acquires and rehabs properties in the Forest Park neighborhood of Springfield, thereby eliminating blight, and restoring the property to being a productive presence on the street, neighborhood, greater community and of course to the tax base.

6. REALTOR® SPIRIT - faithfulness to principles of organized real estate Bylaws and regulations of his/her Association and the National Code of Ethics; time and effort expended in furthering principles of good real estate practice among other real estate brokers, press, general public.

Brian is a frequent spokesperson in local and regional media. As such, he consistently demonstrates the highest ideals of organized real estate and what it means to be a REALTOR®.

2011 NAR's 'Home Ownership Matters' Bus Tour.
Visit www.pvrealtor.wordpress.com. See September 2, 2011 post
Brian appeared with other Association leaders welcoming Springfield Mayor Dominic Sarno, the state legislative delegation, and NAR staff.

2012 NAR's 'Home Ownership Matters Rally' at the Washington Monument.
Brian was among the 13,000 REALTORS® celebrating homeownership and showing their REALTOR® Spirit. Visit www.pvrealtor.wordpress.com See May 21 post.

7. OTHER COMMENTS

Family Life: Brian is married to Tanya Sears, his wife of ten years. They have two wonderful boys – Declan age 8 and Keegan age 6.

He has coached a Holy Name Soccer team for the past four years and this spring he has been added as a coach for their baseball team.

"Someone recently asked me what makes me happy-to which I simply stated that what makes me happy is Living Hard – work hard, play hard, and give back. I don't do anything for a title, and I honestly prefer to be a worker than a leader. I really like getting things accomplished and see the fruits of my labor and especially the fruits of a collective group's labor."

Brian Sears

PRESIDENT'S SIGNATURE:

Corinne A Fitzgerald

Corinne A. Fitzgerald_____

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RETURN TO:

REALTOR® OF THE YEAR COMMITTEE
c/o Paul Chasse
Massachusetts Association of REALTORS®
256 Second Avenue
Waltham, MA 02451-1139
pchasse@marealtor.com

K://committee/ROTY/2012MAR_ROTY_Appl_Brian_Sears